ADi | APPRENTICESHIP DATA INSIGHTS

Achievement, pass and retention rates

Apprenticeship Data

Headline	2018/19	2019/20	2020/21
Achievement rate %	65.1%	57.5%	57.7%
Pass rate %	98.5%	97.9%	98.1%
Retention rate %	66.1%	58.7%	58.8%
Leavers	294,990	270,470	275,380
of which dropped-out	*194,988*	*158,766*	*161,923*

of which frameworks	2018/19	2019/20	2020/21
Achievement rate %	69.2%	68.1%	68.9%
Pass rate %	98.7%	98.5%	98.5%
Retention rate %	70.0%	69.2%	70.0%
Leavers	240,310	145,200	93,880
of which dropped-out	*168,217*	*100,478*	*65,716*

of which standards	2018/19	2019/20	2020/21
Achievement rate %	47.4%	45.2%	51.8%
Pass rate %	97.1%	97.0%	97.8%
Retention rate %	48.8%	46.6%	53.0%
Leavers	54,680	125,270	181,490
of which dropped-out	*26,684*	*58,376*	*96,190*

Insights

The topline figure is at 57.7% achievement rate for apprenticeships, down 7.4 percentage points from two years prior. To put this in context, the 2020/21 achievement rate for 19+ education and training was 27.8 percentage points higher at 85.5%

The achievement, pass and retention rate for frameworks has remained very stable, despite Covid disruption. Note: If the apprentice gets to the end of the course, they very nearly always pass (98.5%). Leavers and drop-out falls as frameworks are phased/forced out by government.

Like for frameworks, apprentices that complete the standard nearly always pass (97.8%) but the retention rate was 17 percentage points lower, at just 53%, than for frameworks. Dropout rises sharply 65% to 96,190 as government policy forces apprentices to choose standards instead of frameworks.

Further insights: So where is the biggest retention rate (drop out) problem for standards?

Level	Retention rate	Leavers	*dropped-out*
2	49.8%	49,430	*24,616*
3	54.0%	87,600	*47,304*
4+	54.4%	44,460	*24,186*
Total	**53.0%**	**181,490**	***96,190***

Level 3 has the highest number of drop outs, but level 2 has the highest drop out rate, with a just over a half of all apprentices dropping out before the end of the course.

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